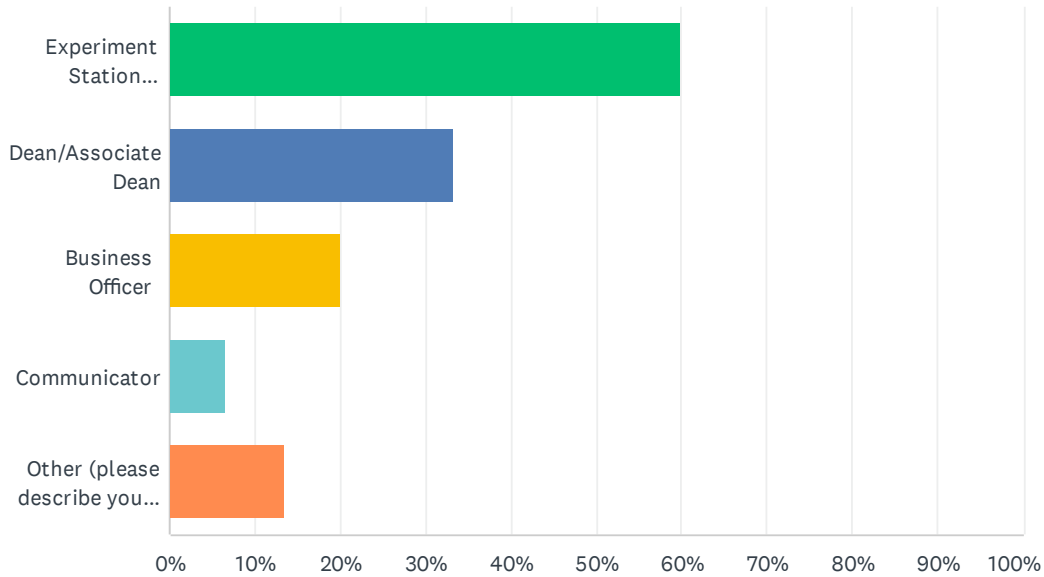


Q1 To assist in aggregating the data from this survey, which of the following best describes your role? (Check all that apply.)

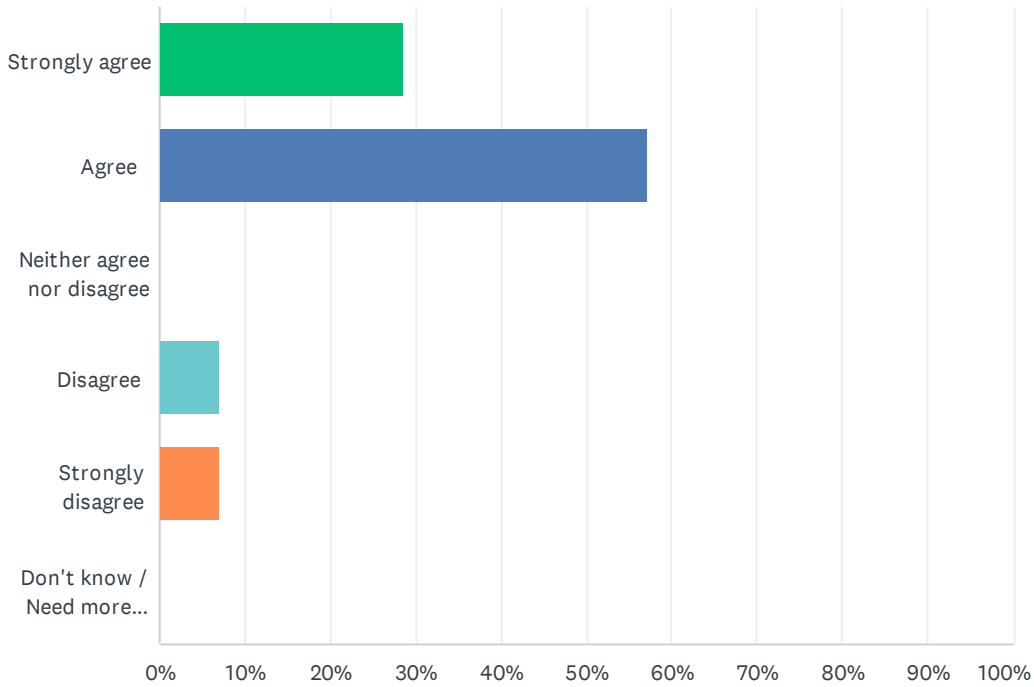
Answered: 15 Skipped: 0



ANSWER CHOICES	RESPONSES	
Experiment Station Director/Associate Director	60.00%	9
Dean/Associate Dean	33.33%	5
Business Officer	20.00%	3
Communicator	6.67%	1
Other (please describe your role)	13.33%	2
Total Respondents: 15		

Q2 Prior to completing this survey, I was familiar with the roles and responsibilities of NERA and its employees.

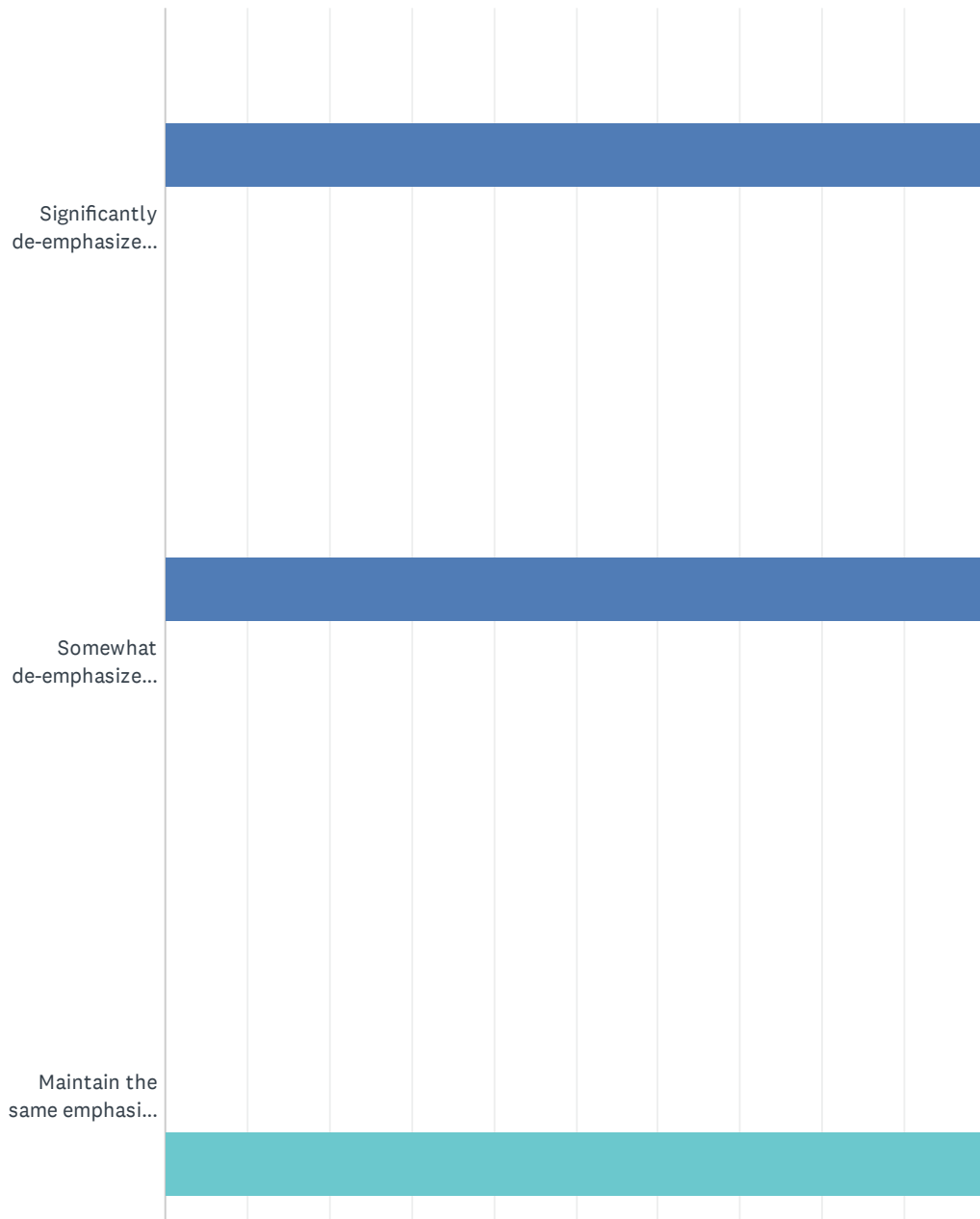
Answered: 14 Skipped: 1



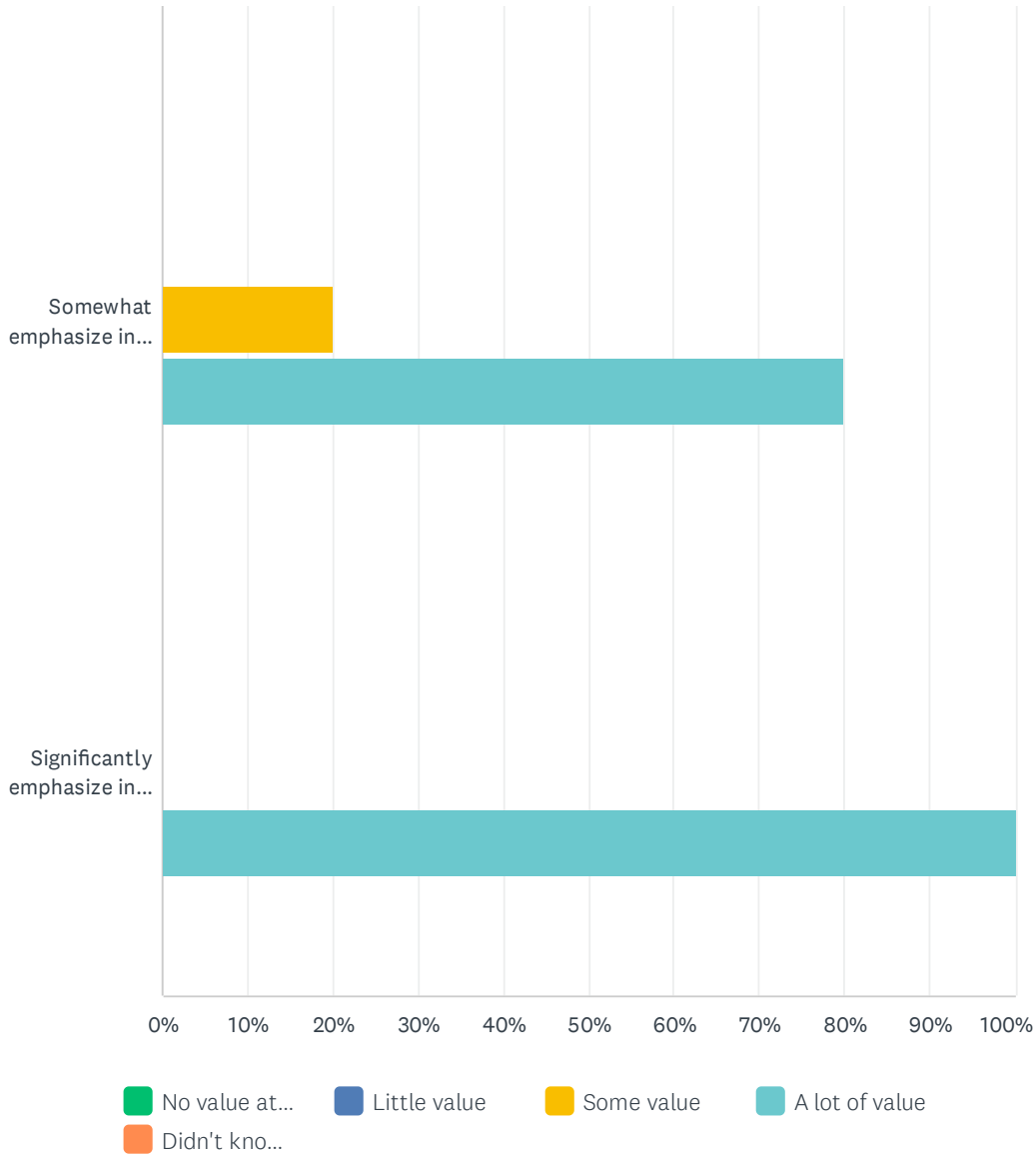
ANSWER CHOICES	RESPONSES	
Strongly agree	28.57%	4
Agree	57.14%	8
Neither agree nor disagree	0.00%	0
Disagree	7.14%	1
Strongly disagree	7.14%	1
Don't know / Need more information	0.00%	0
TOTAL		14

Q3 Consider NERA's role serving as the administrators for the region, managing the Northeast portfolio of multistate projects and providing oversight of the National Information Management and Support System (NIMSS). Rate the value that this role brings to you and your organization/unit and the amount of emphasis to place on this role going forward. For example, if you think this NERA role adds some value and should be significantly emphasized in the future, please check the box in the "Some value" column and "Significantly emphasize in the future" row. NOTE: Please check only one box in the matrix below.

Answered: 9 Skipped: 6



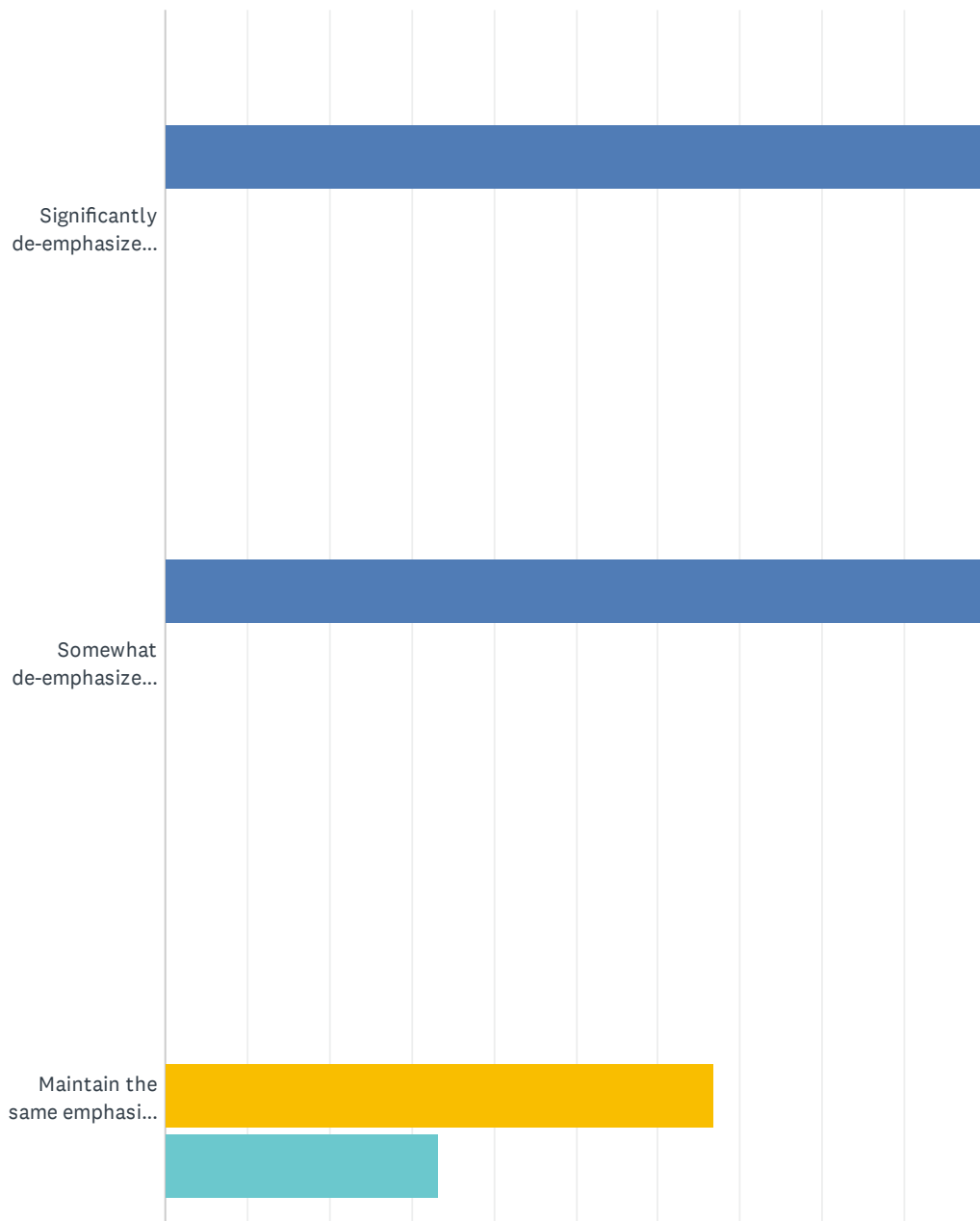
NERA: The Value Proposition, The Northeast Agenda, and Strategic Directions



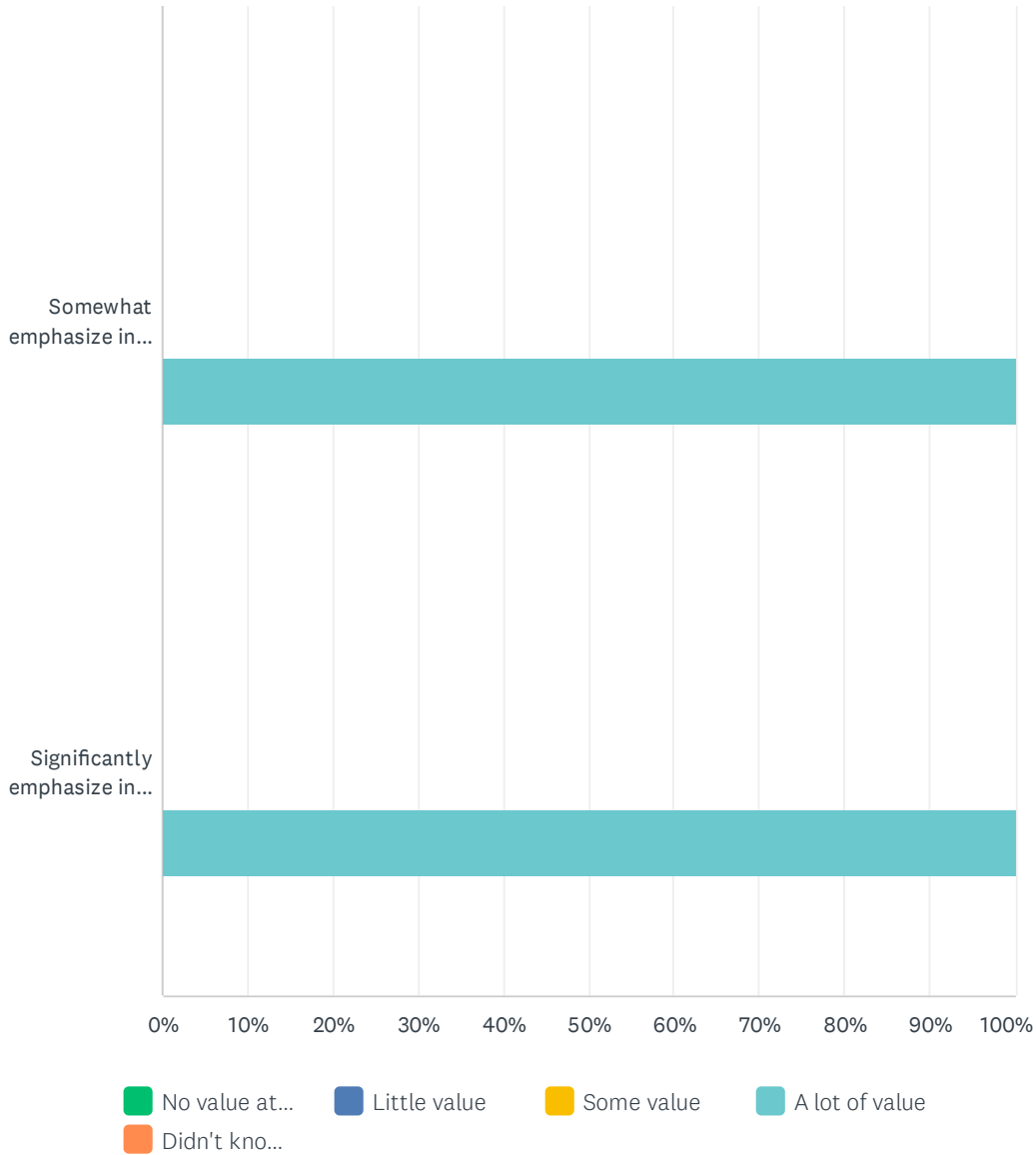
	NO VALUE AT ALL	LITTLE VALUE	SOME VALUE	A LOT OF VALUE	DIDN'T KNOW OF THIS ROLE	TOTAL RESPONDENTS
Significantly de-emphasize in the future	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1
Somewhat de-emphasize in the future	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1
Maintain the same emphasis as today	0.00% 0	0.00% 0	0.00% 0	100.00% 4	0.00% 0	4
Somewhat emphasize in the future	0.00% 0	0.00% 0	20.00% 1	80.00% 4	0.00% 0	5
Significantly emphasize in the future	0.00% 0	0.00% 0	0.00% 0	100.00% 2	0.00% 0	2

Q4 Consider NERA's role serving as an information commons, serving as both aggregators and disseminators. NERA hosts best practice sessions, orientations, trainings, and distributes a biweekly newsletter. Rate the value that this role brings to you and your organization/unit and the amount of emphasis to place on this role going forward. For example, if you think this NERA role adds some value and should be significantly emphasized in the future, please check the box in the "Some value" column and "Significantly emphasize in the future" row. NOTE: Please check only one box in the matrix below.

Answered: 9 Skipped: 6



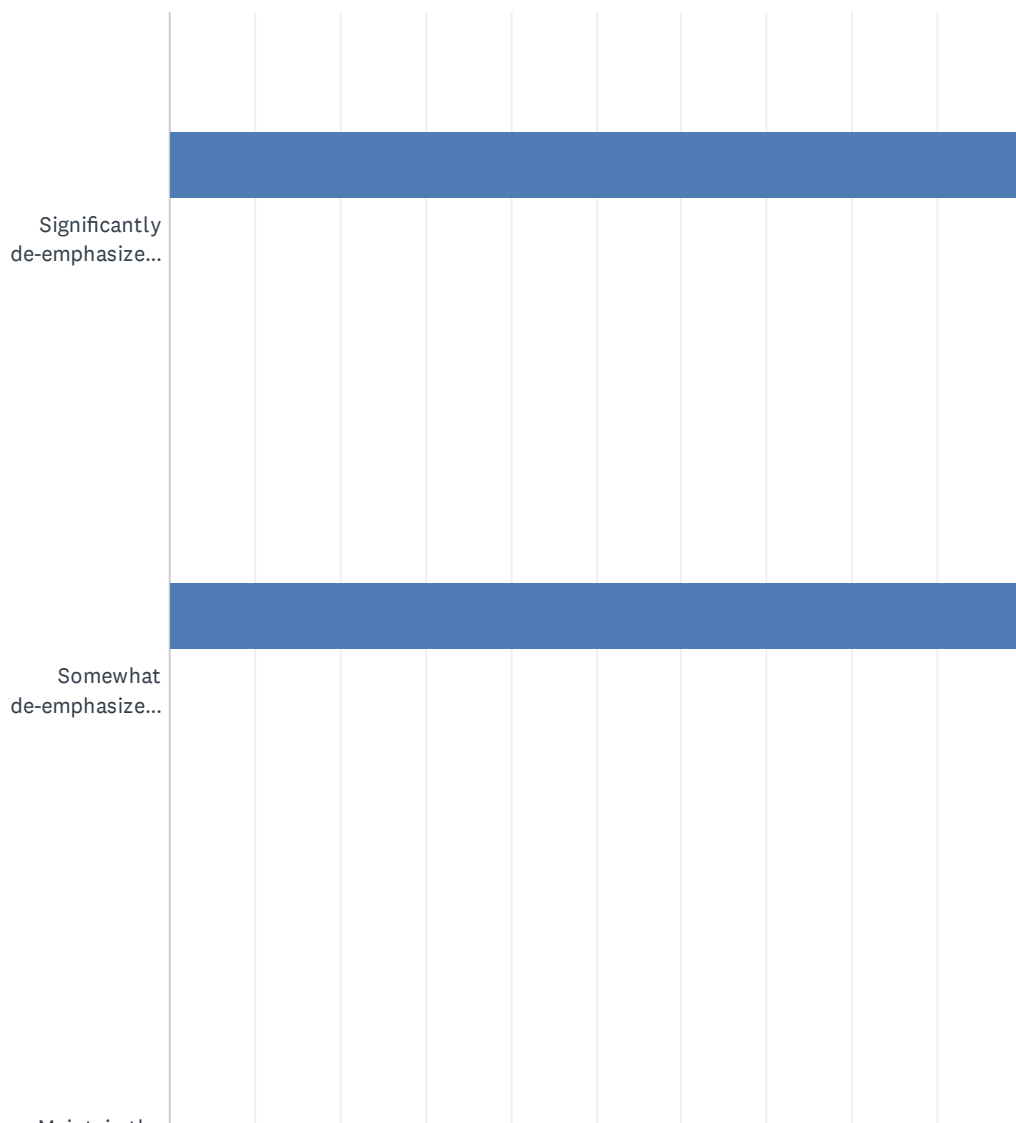
NERA: The Value Proposition, The Northeast Agenda, and Strategic Directions



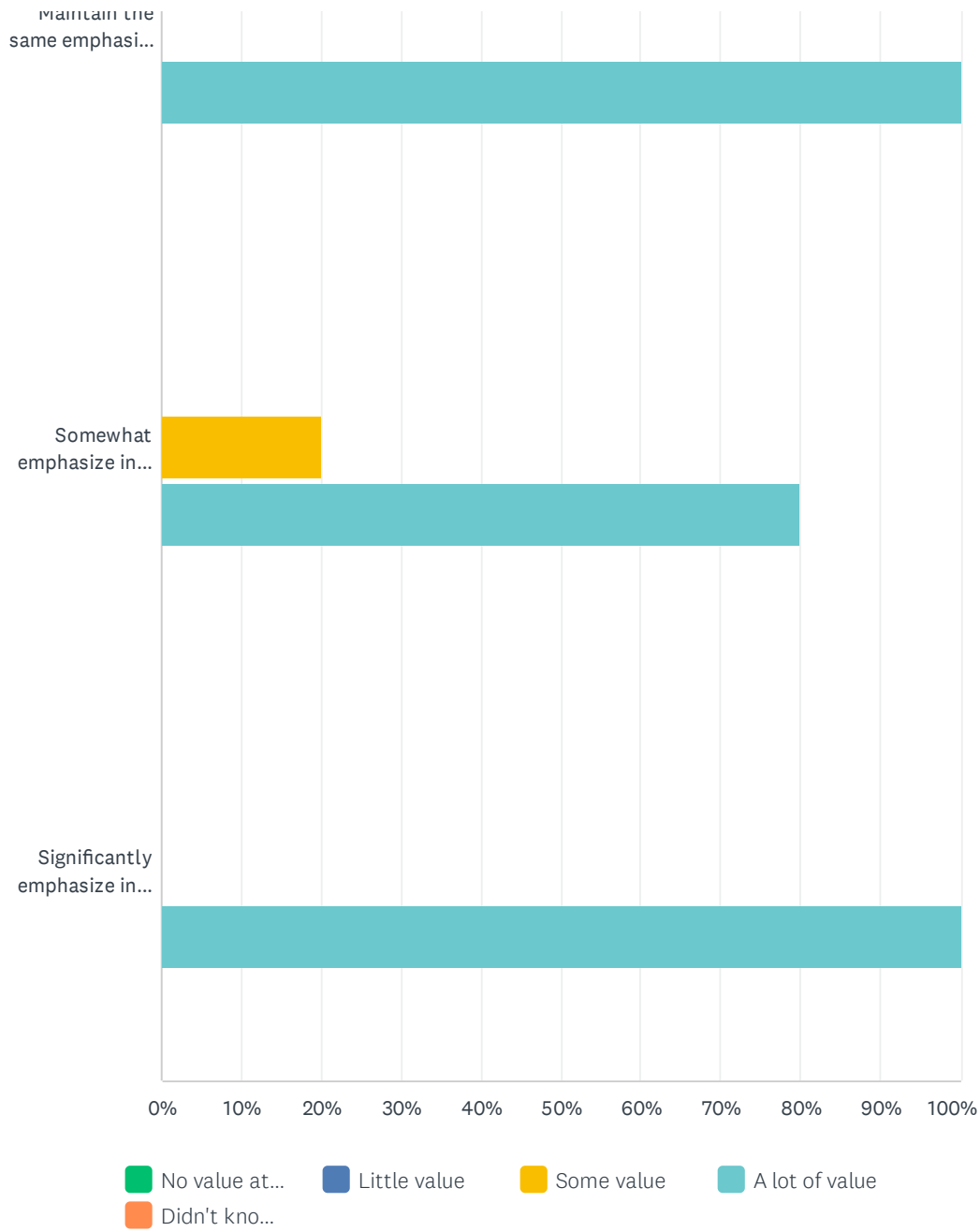
	NO VALUE AT ALL	LITTLE VALUE	SOME VALUE	A LOT OF VALUE	DIDN'T KNOW OF THIS ROLE	TOTAL RESPONDENTS
Significantly de-emphasize in the future	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1
Somewhat de-emphasize in the future	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1
Maintain the same emphasis as today	0.00% 0	0.00% 0	66.67% 4	33.33% 2	0.00% 0	6
Somewhat emphasize in the future	0.00% 0	0.00% 0	0.00% 0	100.00% 2	0.00% 0	2
Significantly emphasize in the future	0.00% 0	0.00% 0	0.00% 0	100.00% 3	0.00% 0	3

Q5 Consider NERA's role serving as a functional "co-laboratory." NERA defines a "co-laboratory" as a space for collaborative engagement. For instance, the Association engages regional stations in multistate efforts and extends planning grant opportunities to assist faculty with submitting competitive, externally funded grants. NERA provides a non-judgmental forum for holding conversations on challenges faced by deans and directors. Rate the value that this role brings to you and your organization/unit and the amount of emphasis to place on this role going forward. For example, if you think this NERA role adds some value and should be significantly emphasized in the future, please check the box in the "Some value" column and "Significantly emphasize in the future" row. NOTE: Please check only one box in the matrix below.

Answered: 9 Skipped: 6



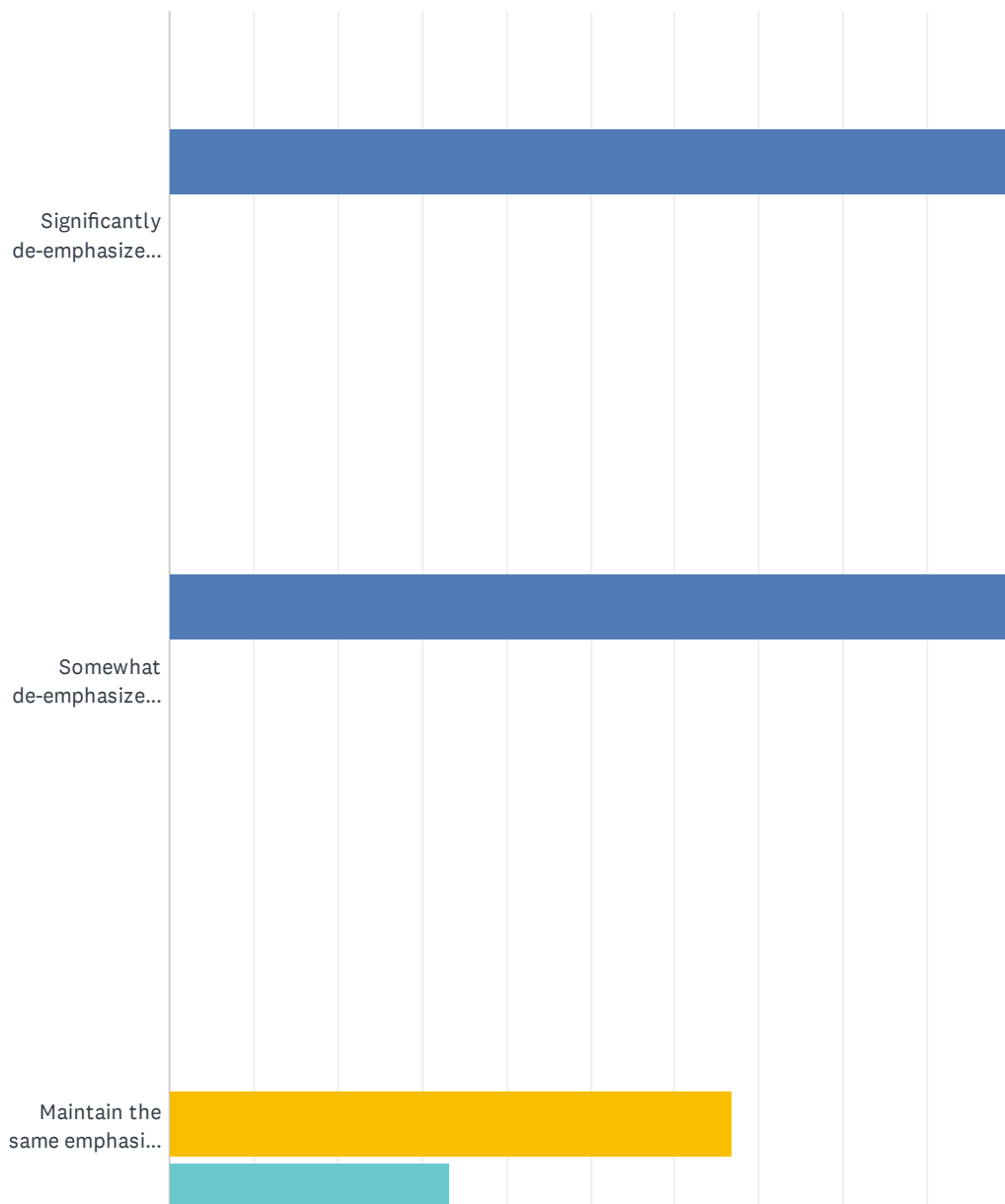
NERA: The Value Proposition, The Northeast Agenda, and Strategic Directions



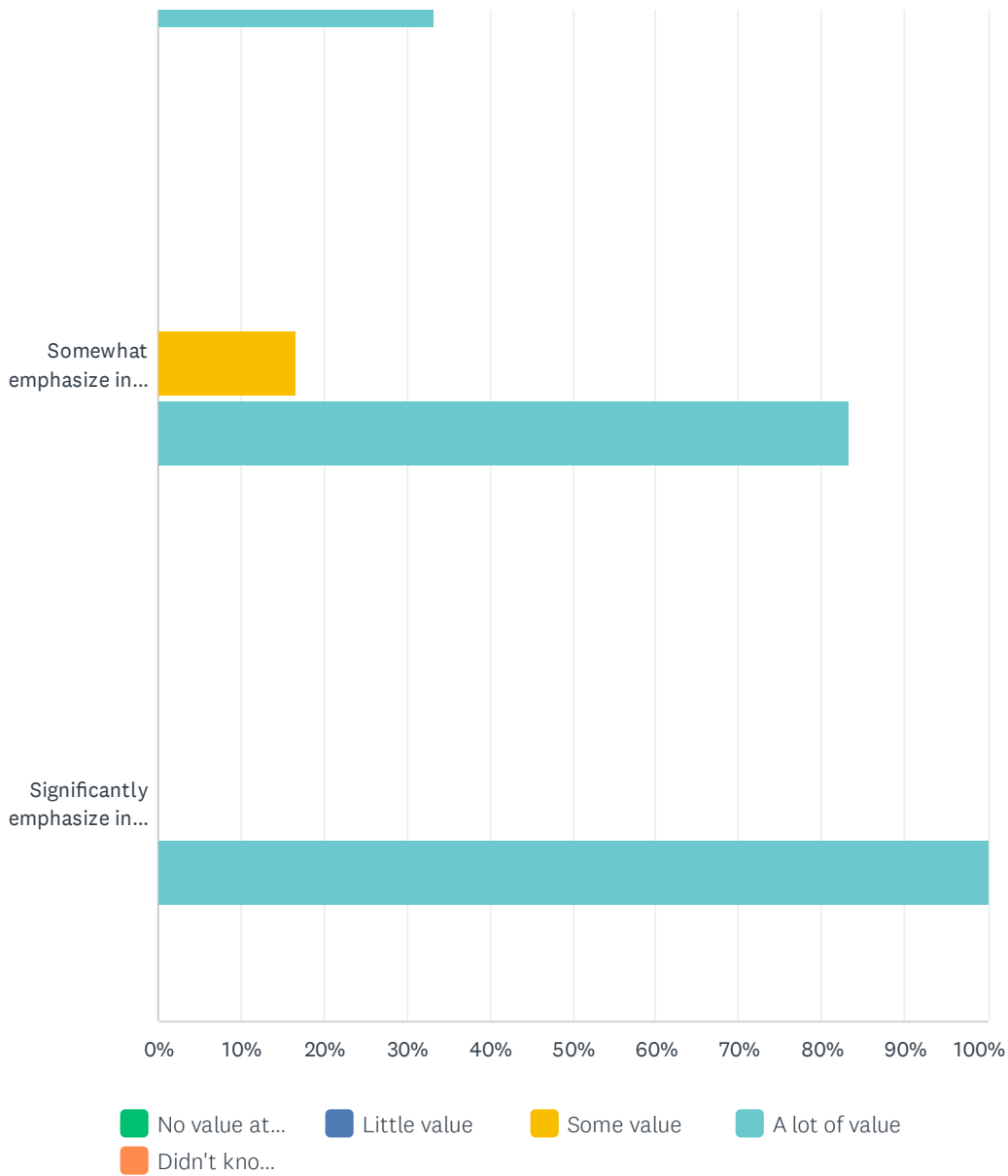
	NO VALUE AT ALL	LITTLE VALUE	SOME VALUE	A LOT OF VALUE	DIDN'T KNOW OF THIS ROLE	TOTAL RESPONDENTS
Significantly de-emphasize in the future	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1
Somewhat de-emphasize in the future	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1
Maintain the same emphasis as today	0.00% 0	0.00% 0	0.00% 0	100.00% 2	0.00% 0	2
Somewhat emphasize in the future	0.00% 0	0.00% 0	20.00% 1	80.00% 4	0.00% 0	5
Significantly emphasize in the future	0.00% 0	0.00% 0	0.00% 0	100.00% 4	0.00% 0	4

Q6 Consider NERA's role representing the region, serving as the face and voice of the Northeast Agricultural Experiment Stations on regional and national levels. The Association promotes engagement and assists directors who take on national leadership positions. Rate the value that this role brings to you and your organization/unit and the amount of emphasis to place on this role going forward. For example, if you think this NERA role adds some value and should be significantly emphasized in the future, please check the box in the "Some value" column and "Significantly emphasize in the future" row. NOTE: Please check only one box in the matrix below.

Answered: 9 Skipped: 6



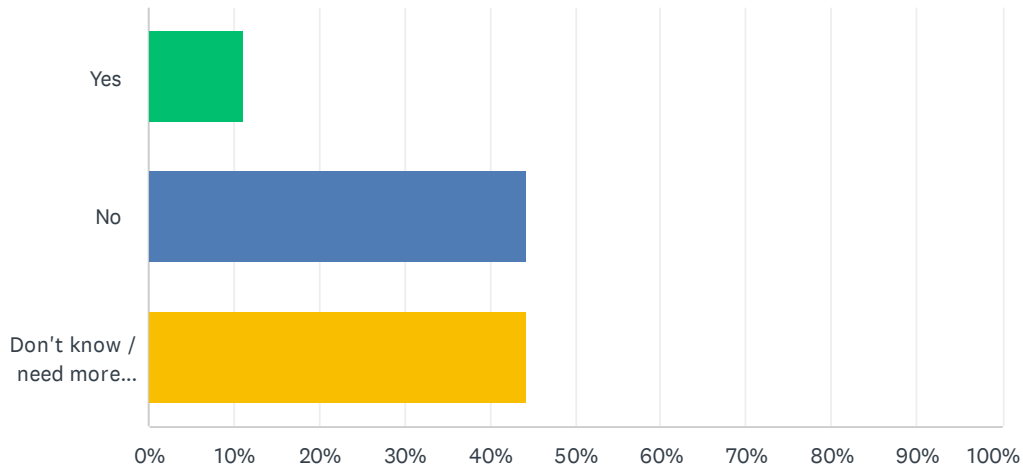
NERA: The Value Proposition, The Northeast Agenda, and Strategic Directions



	NO VALUE AT ALL	LITTLE VALUE	SOME VALUE	A LOT OF VALUE	DIDN'T KNOW OF THIS ROLE	TOTAL RESPONDENTS
Significantly de-emphasize in the future	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1
Somewhat de-emphasize in the future	0.00% 0	100.00% 1	0.00% 0	0.00% 0	0.00% 0	1
Maintain the same emphasis as today	0.00% 0	0.00% 0	66.67% 2	33.33% 1	0.00% 0	3
Somewhat emphasize in the future	0.00% 0	0.00% 0	16.67% 1	83.33% 5	0.00% 0	6
Significantly emphasize in the future	0.00% 0	0.00% 0	0.00% 0	100.00% 2	0.00% 0	2

Q7 We've solicited your input on whether to emphasize or de-emphasize a given pillar. Is there a value not represented currently, but should be incorporated into the NERA Value Proposition?

Answered: 9 Skipped: 6



ANSWER CHOICES	RESPONSES	
Yes	11.11%	1
No	44.44%	4
Don't know / need more information	44.44%	4
TOTAL		9

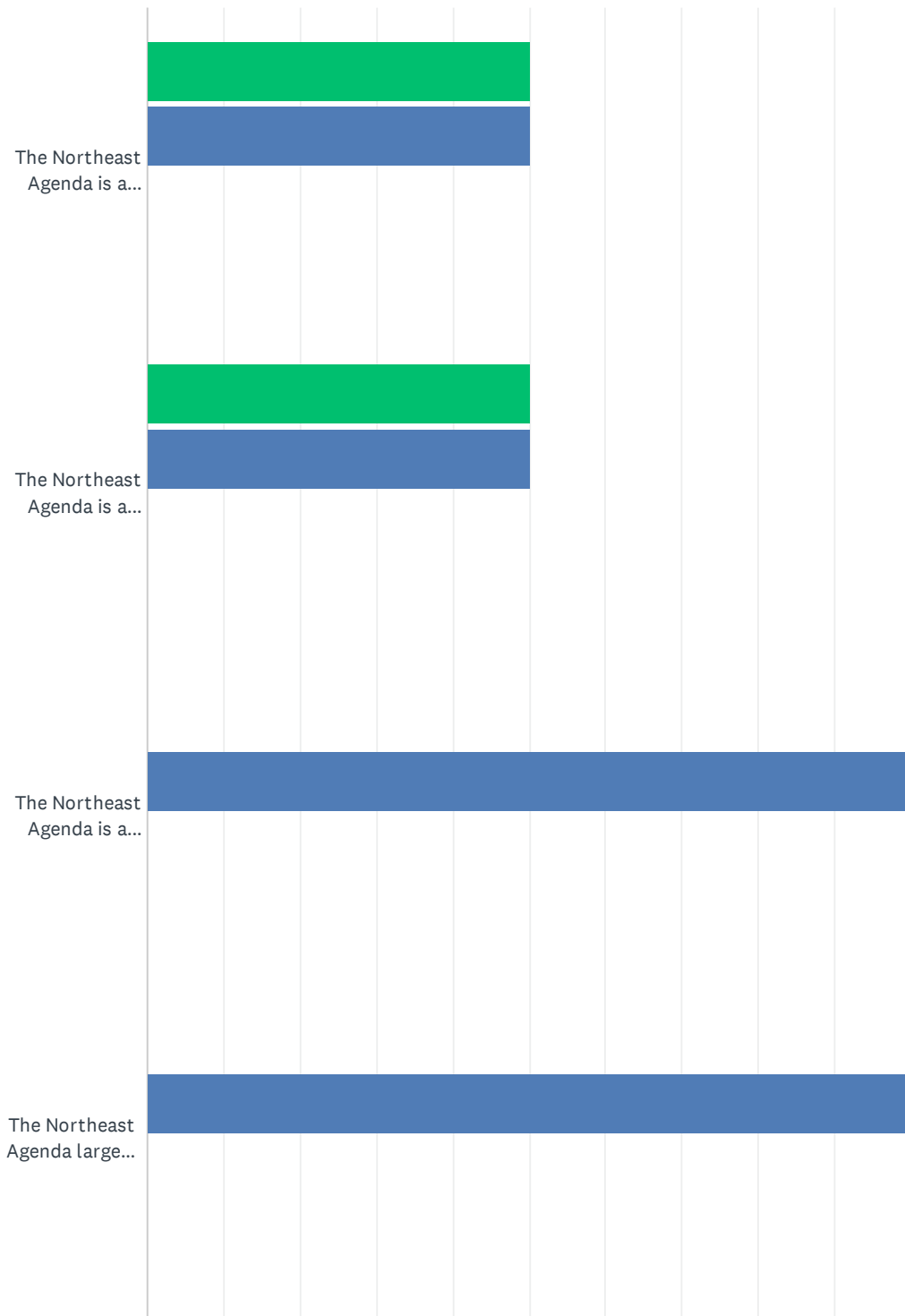
Q8 You responded "yes" to the previous question. What is missing from the NERA Value Proposition?

Answered: 1 Skipped: 14

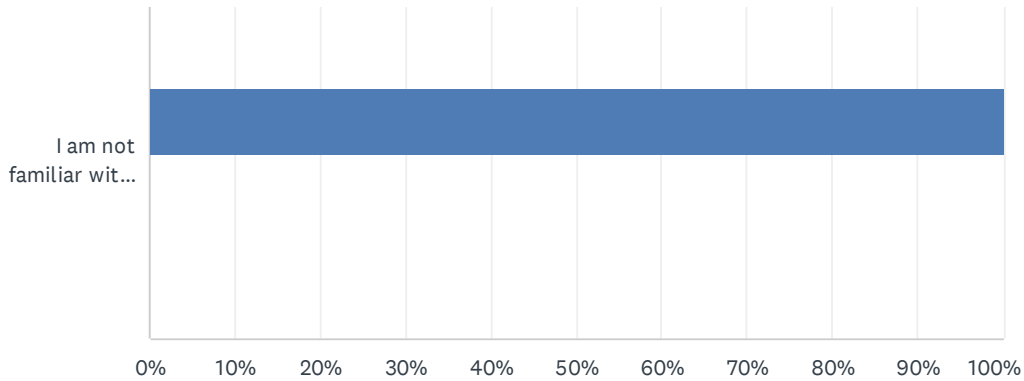
Identify and help develop connections and networks with regional non-profit, government, or trade associations that can be partners with NERA directors to help move missions of the AESs. For example, NEASDA, Coalition of Northeast Governors, Northeast Agribusiness Alliance, etc.

Q9 In 2023, NERA and NEED (Northeast Extension Directors) co-wrote and approved The Northeast Agenda. Please provide your feedback about what you see being The Northeast Agenda's value regionally and your/your unit's participation and contributions to the NE Agenda goals. NOTE: Please check only one box in the matrix below.

Answered: 9 Skipped: 6



NERA: The Value Proposition, The Northeast Agenda, and Strategic Directions



■ I can clearly...
 ■ I can see ho...
 ■ I can see ho...
 ■ I am uncea...

	I CAN CLEARLY SEE HOW I AND MY UNIT CAN HELP EXECUTE THE NE AGENDA.	I CAN SEE HOW THE NE AGENDA COULD BE EXECUTED, BUT DON'T KNOW HOW I AND MY UNIT CAN CONTRIBUTE.	I CAN SEE HOW THE NE AGENDA COULD BE EXECUTED, BUT AM UNLIKELY TO HAVE ME OR MY UNIT CONTRIBUTE.	I AM UNCLEAR ABOUT HOW THE NE AGENDA WILL BE EXECUTED NOR HOW I AND MY UNIT CAN CONTRIBUTE.	TOTAL RESPONDENTS
The Northeast Agenda is a visionary piece that will assist in galvanizing the region and drive cooperation between Extension and the experiment stations.	50.00% 1	50.00% 1	0.00% 0	0.00% 0	2
The Northeast Agenda is a sound document that will serve as a road map for regional collaboration.	50.00% 4	50.00% 4	0.00% 0	0.00% 0	8
The Northeast Agenda is a good document but is missing some key components critical to regional collaboration.	0.00% 0	100.00% 3	0.00% 0	0.00% 0	3
The Northeast Agenda largely does not represent opportunities for regional collaboration.	0.00% 0	100.00% 2	0.00% 0	0.00% 0	2
I am not familiar with The Northeast Agenda.	0.00% 0	100.00% 1	0.00% 0	0.00% 0	1

Q10 What is the top opportunity for you and your unit posed by The Northeast Agenda?

Answered: 5 Skipped: 10

Sustainable and equitable food systems - This is something that we could work on regionally and make a big impact.

I am still learning my way around.

Develop robust, regional, interdisciplinary research collaboration teams—AES directors play a role in facilitating and providing resources for bringing researchers together.

Developing a regional vision that recognizes the diversity of the region but leverages the similarities for future opportunities.

Sustainable specialty crop food systems

Q11 What is the top obstacle for you and your unit to implementing The Northeast Agenda?

Answered: 6 Skipped: 9

Funding/staff capacity -- we must determine a way to bring additional funds to the region that will build capacity. Our folks already have full plates, so it's difficult to add more

funding

Low visibility of the AES.

Lack of a clear leader to compel and move the AES directors to coordinate their activities.
Competing interests of local interests.

Integrating into the larger Northeast group, rather than everyone doing excellent work in our own silos.

Q12 Do you have any comments or reflections either about how you see NERA adding value to you and your unit or about the Northeast Agenda that you'd like to share?

Answered: 1 Skipped: 14

I am excited to engage with our group.